

San Jose State University Library Board Minutes

October 18, 2004 2-4pm

Attendees: Patricia Breivik, Ji-Mei Chang, Edith Crowe, Sandra Fischer, Allison Heisch, Pamela Jackson, Bernice Redfern, Malu Roldan, Dayana Salazar, Wasin So

Special Guests: Jo Bell Whitlatch, Donna Raub

Missing: Miriam Donoho, Rachel Greathouse, David Parent, Judy Strebels, Andrew Wood, and Blanche Woolls

- 1) Members introduced themselves.
- 2) Introduction on Donna Raub Major Giving Officer in University Advancement.
 - a) Recently formed SJSU University Library Leadership Advisory Council for fundraising includes community leaders. They are coming up with future fundraising strategies.
 - b) Award-winning building. Now SJSU Library need to promote excellence with collections and technology.
 - c) This is for university fundraising; the public library has a separate fundraising group.
 - d) The advisory council's next meeting is Nov. 4th. They will determine a fundraising strategy and keep us informed.
- 3) Approval of minutes Approved with minor correction. 5.a shall read "Each tutorial" instead of "Each test."
- 4) Pamela Jackson walked the ULB through the Plagiarism tutorial.
 - a) ULB agreed that voice-over on the Flash version would be a good idea.
 - b) Allison would like to see the tutorial expanded to include academic integrity in the broader sense (why intellectual honesty is important with examples such as the New York Times).
 - c) Involve the ULB in what content they would like to see in future tutorials (such as citation styles).
 - d) Pam will send out the matrix explaining each tutorial and how they are used in the curriculum before the next ULB meeting.
 - e) Possible agenda item for November meeting is the information competence tutorials. ULB members should take a look at them: <http://tutorials.sjlibrary.org/>
- 5) ULB members discussed possible ULB actions for 2004/2005.
 - a) The need for graduate level information competence was discussed. Edith Crowe is the library's coordinator for graduate-level information competence.
 - b) ULB members would like to see more instructional resources (webpages, tutorials, etc.) on citation styles and thesis research methods.
 - c) The question was raised as to whether the ULB should suggest guidelines for faculty, such as requiring a multi-step assignment.

- 6) Presentation of CSU library strategic themes by Patricia.
 - a) Patricia discussed the Council of Library Deans and directors. They conduct system-wide meetings on information competence, give grants to incorporate information competence into the curriculum, do joint purchasing of electronic resources, and undertake such other joint efforts that are good for the campuses.
 - b) ULB members brainstormed the document, "Advancing Together: 21st Century Strategic Plan for CSU Libraries" to ensure that these were the areas on which we want the CSUs to focus.
 - i) Integration of knowledge from the discipline. Librarians are "integrators."
 - ii) More detail on information literacy. Outreach to faculty so that they understand what it is.
 - iii) Increase awareness of the limitations of collections.
 - iv) Impact on the library is everyone in the university was aware of available resources.
 - v) Self-service with innovative technological solutions.
 - vi) Need for a focus on lifelong learning for alumni.
 - vii) Enhance access to resources should make it clear that it also means increase/improve collections.
 - viii) 'Create a system of institution repositories' refers to the question of whether or not all CSUs would keep back issues of a specific journal title, etc.
- 7) Jo Bell Whitlatch presented the Cross Circulation software.
 - a) Software, implemented on Oct. 1st, allows library staff to see how many times an item belonging to one institution was checked out by a member of the other.
 - b) We should have reports from this data in about 6 months.
- 8) Alumni connections with giving
 - a) Allison would like to see a special category for alumni library users to facilitate fundraising. Options to explore include a special looking library card and remote access to databases.
 - b) Alumni may have more library benefits than they know. For example, they do have remote access to numerous databases provided by SJPL, provided that they live in California.
- 9) Future items
 - a) Possible agenda item for November meeting is the information competence tutorials. ULB members should take a look at them: <http://tutorials.sjlibrary.org/>
- 10) Remaining ULB meetings for AY 2004/2005 (ULB Binder, Tab 1)
 - a) Fall 04: Nov. 1, Nov. 15, and Nov. 29
 - b) Spring 05: Feb. 7, Feb. 21, March 7, March 21, April 11, April 18, May 2